

Industry Projections for the Milwaukee and WOW Wisconsin Workforce Development Areas, 2004-2014
(Milwaukee, Ozaukee, Washington, and Waukesha Counties)

NAICS	Industry Title	2004 Estimated Employment	2014 Projected Employment	2004-2014 Employment Change	2004-2014 Percentage Change
	Total Non-Farm Employment	824,170	934,470	110,300	13.4%
1133, 21, 23	Construction/Mining/Natural Resources	33,720	39,960	6,240	18.5%
31-33	Manufacturing	135,940	134,210	-1,730	-1.3%
332	Fabricated Metal Products	23,130	23,730	600	2.6%
333	Machinery Mfg	22,100	20,240	-1,860	-8.4%
335	Electrical Equipment, Appliance, and Component Mfg	12,860	11,330	-1,530	-11.9%
42, 44-45	Trade	122,210	133,480	11,270	9.2%
445	Food and Beverage Stores	16,430	17,120	690	4.2%
48-49, 22	Transportation and Utilities (Including US Postal)	35,100	39,450	4,350	12.4%
52-53	Financial Activities	57,150	64,520	7,370	12.9%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	164,390	203,810	39,420	24.0%
621	Ambulatory Health Care Services	31,750	43,390	11,640	36.7%
622	Hospitals (Including State and Local Government)	34,080	41,810	7,730	22.7%
71-72	Leisure and Hospitality	66,000	76,030	10,030	15.2%
51, 54-56, 81	Information/Prof Services/Other Services	169,860	201,570	31,710	18.7%
	Government (Excluding US Postal, State and Local Educ and Hosp)	39,790	41,430	1,640	4.1%

Notes:

1. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2004 CES (3/05 Benchmark) and 2004 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2004 and 2014. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, August 2006

Projections Methodology

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